



GINO MASCARDO

EXPERIENCE

January 2018 - April 2018

Darby Smart
San Francisco, CA
Digital Producer

At Darby Smart, I am a photo & video focused the jack-of-all-trades type. I do everything from producing the content, booking and directing the talent, to shooting the photos & video tutorials, and all post production work. Clients I have worked with brands like Michaels, Munchery, SunBasket, and Lowes.

June 2017 - December 2017

CreativeBug
San Francisco, CA
Video Shooter & Editor

At CreativeBug, I was responsible for pre-production, production, to post production. That includes lighting the set, gear management, multi-camera setup, multiclip editing of online craft tutorial videos, and archiving photo and video assets. Produced bi-weekly Facebook Live videos that reached 5k-40k viewers.

2012 - Present

Gino Luigi
San Francisco, CA
Freelance Photographer • Videographer • Editor

I produced, shot, and edited photos & videos for new startups & local businesses, major companies, and real estate properties. I have done work with GitHub, Scoot Networks, Houzz, Skindler, CityBicycles and many realtors in the Bay Area.

September 2014 - May 2017

USF Office of Marketing Communications
San Francisco, CA
Photo & Video Intern

I was a journalism intern, where I created photo and video content for USF website, print material and social media channel. My work has been published in Sync Magazine, USF Magazine, and USF LAW Magazine

September 2015 - May 2016

Reva Wear
San Francisco, CA
Growth Developer Intern

Worked part of the growth team.
Photography • Videography • Data Analytics • Shopify

May 2015 - September 2015

SpoonRocket
Berkeley, CA
Growth Hacker Intern

Worked in the growth team doing Database SQL •
Web Development • Photography • Videography

HELLO

I'm **Gino Mascardo**,
Photo | Video | Design
San Francisco & New York City

EDUCATION

BS Advertising
Minor | **Computer Science**
University of San Francisco

Graduated 2017

TECHNICAL PROFICIENCY

Applications

Adobe Lightroom CC
Adobe Premiere Pro CC
Adobe Photoshop CC
Adobe After Effects CC
Adobe Illustrator
Github's Atom
Slack • Evernote
Microsoft Office

Programming languages

Java
Python
C++
Unix
HTML5 and css

EXPERTISE

Photography	=====
Videography	=====
Graphic Design	=====
Web Developer	=====
Java Developer	=====
SQL	=====
Growth	=====
Python	=====

SOCIAL

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